



CEOS AND NGOS VIEWS ON INNOVATION FOR SUSTAINABILITY
9:00 am – 12:00 pm, 18 June 2012

OVERVIEW

SUSTAINABLE INNOVATION, SOCIAL INNOVATION: the three Chairmen/CEOs of GDF SUEZ, SCHNEIDER Electric and TOTAL will debate these strategic issues with three top representatives of civil society. They will share experiences, practices and present companies' innovations in the field of shareholders dialog and partnerships with NGOs and social entrepreneurs. The conditions and the innovations required to implement a shared value creation will be discussed. After the three joint presentations CEOs and NGOs will altogether answer questions from the audience. This session is organized as a real and dynamic workshop on social dialogue and the way to build it. At noon, a fourth French multinational, CARREFOUR, will offer a finger lunch presenting a responsible and sustainable partnership with the Farming Community.

This session, organized by the Global Compact Network France, will focus on energy issues on different continents in different fields, presenting views and ideas on innovation for sustainability. Each chairman/CEO will share his time with a high representative of the civil society. The last 30 minutes of the session will be reserved for a Q&A session of the 6 speakers with the audience. It will be followed after 12.00 by a finger lunch presenting also innovative food.

PROGRAMME

Moderator:

- Konrad Eckenschwiller
Network Representative, United Nations Global Compact

Speakers:

- Christophe de Margerie
Chairman and CEO, Total
- Gérard Mestrallet
Chairman and CEO, GDF SUEZ
- Jean-Pascal Tricoire
President and CEO, Schneider Electric
- Ms. Maria de Fatima Jardim
Minister of Environment, Republic of Angola
- Fabio Rosa
Founder and Executive Director, IDEAAS
- Virgilio Viana
CEO, Sustainable Amazonas Foundation

AGENDA

- G. Mestrallet: "The French GC Local Network"
- C. de Margerie and Ms. Jardim: "Africa: energy and innovation"
- J.P. Tricoire and V. Vianna: "Preserving Amazon Forest throughout energy access"
- G. Mestrallet and F. Rosa: "How large companies can work with social entrepreneurs and NGOs to promote access to energy"
- Luiz Antonio Fazio, CEO CARREFOUR Brazil: Finger lunch with Quality Line Products



Global Compact Network
France

GDF SUEZ



Schneider
Electric

