



## **From Responsibility to Investment: Accelerating Corporate Social Participation through Social Enterprise 9:00-10:30, 18 June**

### **OVERVIEW**

With the launch of the Framework for Action for Impact Investment and Social Enterprises, another opportunity is prepared by SK to stimulate thinking for promoting social entrepreneurship from corporation's point of view. This session aims to deepen the discussion on what would be corporation's way of engaging in social enterprises. Panelists will showcase their experiences in engaging in social enterprises in global context and stimulate thinking on the role of corporations in nurturing eco-system and building infrastructure for social enterprises. Panel discussion followed by floor interaction will be concluded with suggestions for expediting corporate social participation by transforming its approach from responsibility towards investment. Those dialogues will be inspiration for civil society, governments, and international organizations looking for lasting solutions to many societal challenges as well as companies and experts hoping to engage in social enterprises.

### **PROGRAMME**

#### **Moderator:**

- Paulo Sotero, Brazil Institute, Woodrow Wilson International Center for Scholar

#### **Speakers:**

- Sang Kon Nam, Senior Vice President of Corporate Contributions Office, SK Holdings
- Vicki Sellick, Head of International Advisory, Young Foundation
- Nicolas Hazard, Vice Chairman, Groupe SOS/CEO, Le Comptoir de l'Innovation
- Celso Grecco, Social entrepreneur/President of the Social Investment Exchange Portugal
- Tae-won Chey, Chairman & CEO, SK Group

### **AGENDA**

- Opening remarks (5mins)
- Welcoming speech (5mins): Social enterprises and sustainable development, a perspective from the Brazilian Government
- SK's Introduction (5mins):
  - SK Business and Philosophy for Social Contribution
  - SK's Approach to Social Enterprise
  - Challenges: nurturing eco-system and global expansion

- Panel presentation and discussion (40 mins): 5 minutes short presentation + 5 minutes discussion per each panel
  - Issues and Challenges in nurturing social enterprise eco-system: A comparison between the developed and the least developed countries, a role of both private sector and public sector (**Young Foundation**)
  - How to nurture innovative business model for social enterprises and how to overcome challenges when approaching to the least developed countries (**Groupe SOS**)
  - Role of social enterprises in South America and collaboration model between corporations and social enterprises (**BVAS**)
  - Potentials of social enterprises as an investment and commitment for the future (**SK Chairman**)
- Moderated discussion between panelists (10 mins): What can be corporation's way of engaging in social enterprises
- Floor discussion and Commentator's interventions (15 mins)
- Concluding remarks (5 mins)