



Accelerating Green Growth through Public-Private Partnerships (PPPs) 9 – 10.30am, 18 June

Overview

Existing PPPs for green growth will explore the role PPPs can play to reduce information, policy or behavioral barriers to the scaling of green growth investment, innovation and best practice, and share concrete lessons learned.

Programme

This action-oriented workshop will convene leaders of active Public-Private Partnerships for a discussion on how to effectively establish, manage and scale public-private green growth alliances. The discussion will build upon a new tool collaboratively developed by 3GF and its partners enabling the analysis and design of the potential scaling of PPPs in addressing major green growth opportunities.

Participants can choose to take part in any of the parallel roundtable discussions, which each will focus on an existing global PPP for green growth – in bio-refining, energy, trade, cities, finance, procurement or water.

Each table will discuss scope and design of the PPP, transformational potential, engagement of critical stakeholders, next steps, lessons learned, etc. The discussion will aim to stimulate ideas and find new stakeholders interested in engaging in the initiative going forward.

The workshop is expected to showcase the role PPPs can play in reducing information, policy or behavioral barriers to the scaling of green growth investment, innovation and best practice, and produce some guiding principles for successful Public-Private Partnerships. The most relevant findings will feed into the closing plenary and the UNGC outcome document.

The Global Green Growth Forum in Copenhagen on 9-10 October 2012 will carry forward the discussion and provide a high-level platform for some of the PPPs featured in this workshop as well as other collaborative efforts, for a focused discussion on their respective business case and economic growth potential.

Moderator:

- **Simon Zadek**, Senior Fellow, Global Green Growth Institute

Speakers:

Opening remarks:

- **Martin Lidegaard**, Minister for Climate, Energy and Building, Denmark
- **Robert Orr**, Assistant Secretary-General, United Nations

Table Moderators/PPP Leaders:

- **Claus Bjorn Billehøj**, Head of Division, City of Copenhagen (Cities)
- **Hans-Jakob Eriksen**, Head of GGGI Office, Global Green Growth Institute (Energy Efficiency)
- **Tom Heller**, Executive Director, Climate Policy Initiative (Finance)
- **Thomas Nagy**, Executive Vice-President, Novozymes (Bio-Refining)
- **Ricardo Melendez-Ortiz**, Chief Executive Officer, International Centre for Trade and Sustainable Development (Trade)
- **Oshani Perera**, Programme Officer, International Institute for Sustainable Development (Procurement)
- **Dominic Waughray**, Senior Director, World Economic Forum (Water)

Closing remarks:

- **Christian Friis Bach**, Minister for Development Cooperation, Denmark

Agenda

1. Introduction and Opening Remarks (10 min)
 - Martin Lidegaard
 - Robert Orr
2. Roundtable Discussions (50 min). Each roundtable discussion will focus on an existing global PPP for green growth. Each table will discuss scope and design of the PPP, transformational potential, engagement of critical stakeholders, next steps, lessons learned, etc.
3. General Discussion (25 min). A room-wide discussion will aim to take stock of the findings at the tables. The most relevant observations will be reflected in the Forum's outcome document and will be fed into the Rio+20 Corporate Sustainability Forum's Closing Plenary.
4. Conclusion (5 min)
 - Christian Friis Bach