



BUILDING A NEW ECOSYSTEM FOR A SUSTAINABLE ECONOMY

9:00 am – 10:30 am, 16 June 2012

OVERVIEW

Various companies have committed to solving societal problems through their core business and philanthropic contributions. However many of these efforts have remained relatively small and isolated.

As societal problems become more complicated and the relationships among businesses and other stakeholders become increasingly interconnected, the need to build an ecosystem for sustainable economy is being recognized. Companies and other organizations must create systematic and longer term strategies in dealing with environmental and societal challenges. Korean companies are beginning to form a sustainable business ecosystem, fostering innovation for social issues and creating systematic impact.

In this session, the efforts made by the Korean companies, in cooperation with the government, suppliers and other stakeholders, will be presented and discussed, with a focus on the following issues:

- 1) Case studies of Creating Shared Value (CSV) in building inclusive business ecosystem for the health of the communities
- 2) Case studies of social enterprises, promoted by the government and companies in order to create employment and realize sustainable development.
- 3) A case study on innovative technology to enable corporate sustainability
- 4) Collective action of Korean companies in support of MDGs
- 5) 5W (World, Weather, Water, Wisdom, Welfare) Project, which aims to solve major problems with a particular focus on global warming (weather) and water shortage through indigenous wisdom for the welfare of the people in the world. It seeks to introduce indigenous wisdom and traditional knowledge as valuable tools to provide critical insights and practices in the field of development.

PROGRAMME

Speakers:

- LEE Seung-han
President, Global Compact Network Korea; Chairman and CEO, Homeplus Group
- RA Jeong Chan
President, RNL Bio
- JU Chul-Ki
Secretary General/Vice President, Global Compact Network Korea

- Nicolas Hazard
Vice-Chairman, Groupe SOS
- PARK, Stephan Yong-Seung
Professor and Director, Kyung Hee University

AGENDA

- Opening
- Presentation 1: Creating Shared Value by helping vulnerable and disadvantaged children (Homeplus Group)
- Presentation 2: Empowerment of Social Enterprises (SK)
- Presentation 3: Giving opportunities through innovative technology (RNL Bio)
- Presentation 4: Collective action of Korean companies in support of MDGs; 5W (World, Weather, Water, Wisdom, Welfare) Project
- Panel Discussion
 - Moderator: Oliver F. Williams, Director, Foundation for the Global Compact
 - Panellists: Nicolas Hazard, Vice-Chairman, Groupe SOS and speakers of the session



Global Compact Network
Korea