



## THE CASE FOR CORPORATE SUSTAINABILITY MANAGEMENT AND REPORTING IN DEVELOPING MARKETS

9:00 am – 10:30 am, 16 June 2012

### OVERVIEW

As developing markets increasingly attract foreign companies and investors, pressure is building on local businesses to manage risks and opportunities associated with Human Rights, Labor, Environment and Anticorruption issues.

**This session will explore corporate sustainability management and reporting as a tool to improve sustainability performance, to boost local competitiveness, access to international markets and help attract foreign capital.**

Leading companies in emerging markets have already proved this new business case, using this instrument to access consumer and financial markets. Investors, especially in private equity, also rely on corporate sustainability management and reporting to manage environmental, social and governance (ESG) risks. Yet, most companies operating in developing markets do not report sufficiently on their management of corporate sustainability. And while the situation is no different in the rest of the world, lack of transparency in developing markets exacerbates sustainability risks in the absence of strong governance and regulatory frameworks.

As part of their collaboration, the Global Compact and the Global Reporting Initiative (GRI) are working together to provide companies with a comprehensive framework for corporate sustainability performance and disclosure. In addition the two organizations are joining forces on the ground to build capacity in these markets with particularly low levels of corporate sustainability implementation and reporting. The Global Compact and GRI entered into a public-private partnership with the Swiss State Secretariat of Economic Affairs (SECO) to build awareness, capacity and training for the implementation and reporting of corporate sustainability in key emerging markets in south Asia, Latin America and Africa where corporate responsibility presents unique drivers and obstacles.

### PROGRAMME

#### Moderator:

- Eric Hespenheide  
Global Leader for Sustainability & Climate Change, Deloitte; GRI Organizational Stakeholder

## Speakers:

- Ernst Ligteringen  
Chief Executive, Global Reporting Initiative
- Frederic Sicre  
Partner, Abraaj Capital; Board Member, UN Global Compact
- Hans-Peter Egler  
Head Trade Promotion, State Secretariat for Economic Affairs SECO, Switzerland
- Johanna Elizabeth McCourt  
Chief Operating Officer, Department of Environment Affairs, South Africa
- Adolfo Heeren  
Chief Executive Officer, Cálidda Gas Natural del Perú

## AGENDA

- Corporate sustainability management and reporting as a tool for local competitiveness, access to international markets and help attract foreign capital. Lack of disclosure is particular challenge in countries with weak governance and regulatory frameworks
  - Leading companies (incl. small-and medium-sized enterprises, and suppliers) in emerging markets using sustainability to improve their performance, and access to consumer and financial markets. Sustainability in the private equity industry is driving sustainability in non-listed/private companies, especially in emerging markets
  - Global Compact and GRI collaboration on a comprehensive framework for corporate sustainability performance and disclosure, aiming to transform business practices on a global scale
  - Announcement of a public-private partnership between the Global Compact, GRI and SECO to build awareness, capacity and training on corporate sustainability management and reporting in key markets in South Asia, Latin America and Africa



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