



**PRME** Principles for Responsible  
Management Education

**GLOBAL FORUM**  
for Responsible Management Education

## Session 1: Business Capabilities for Achieving Sustainable Development

14:30-17:30, 14 June 2012

Alhambra 1 and 2

### Overview

To set the stage, this first session of the Global Forum will reveal current trends and potential pathways to achieve sustainable development. Global leaders will help identify top priorities for the next twenty years and make the case for the urgent change and collaboration that is necessary to achieve the future we want. Higher Education Institutions (HEIs) have a unique role to spearhead this process by providing thought leadership and by training responsible current and future leaders.

### Programme

**14:30-15:30**

#### **Panel Discussion**

**Moderator:** Simon Pickard, Director General, EABIS

- Claus Stig Pedersen, Head of Sustainable Development, Novozymes, Denmark
- Luciane Ribeiro, CEO, Santander Brazil Asset Management (PRI Signatory), Brazil
- Johan Rockström, Executive Director, Stockholm Environment Institute and the Stockholm Resilience Centre, Sweden
- Maria José Tonelli, Vice-Dean, Escola de Administração de Empresas de São Paulo (FGV/EAESP), Brazil
- José Antonio Vargas Lleras, President, Codensa S.A. (ENEL/Endesa in Colombia), Colombia

**15:30-16:00**

#### **Coffee Break & Networking**

**16:00-17:00**

#### **Table Discussion**

Each table will have representatives from HEIs, businesses, students, and other stakeholders. Topics to be discussed will revolve around the main question: *How should sustainable development affect the management education sector?*

Sample discussion questions include:

- What is the role of management and leadership education in society in achieving/attaining the future we want?
- Given the envisioned (future) role of management education, what major issues and challenges do you see in implementing the answers/responses to Question 1?

**17:00-17:30**

#### **Presentation of Outcomes of Table Discussion**

**18:00-20:30**

#### **Cocktail Reception and Brazil PRME Event**

This event is organised and made possible by the Academic Commission of the Global Compact Network Brazil and Brazilian PRME signatories, with special thanks to the sponsors: Business School São Paulo, EBAPE/FGV, ESPM, Fundação Dom Cabral, ISAE/FGV, PUC Rio, SENAI/PR, and UFPR.

