



Communicating ESG Value Drivers at the Investor-Company Interface 2:00pm-3:30pm, 16 June 2012

Overview

This session will bring together leading companies and investors to explore good practices and innovations in communicating environmental, social and governance (ESG) value drivers to financial markets - beyond reporting. The session will also feature the ESG Investor Briefing project, a joint initiative of the Global Compact and the UN-Backed Principles for Responsible Investment (PRI) to pilot a series of high-level investor calls similar to quarterly earnings calls. The pilot calls will serve as a laboratory to explore best practices in integrating ESG in mainstream investor communications.

Moderator:

- James Gifford, Executive Director, Principles for Responsible Investment

Speakers:

- Pierin Menzli, Founding Partner, Contrast Capital AG
- Susanne Stormer, Vice President of Corporate Sustainability, Novo Nordisk
- Marina Migliorato, Head of CSR, Enel SpA
- Erika Karp, Managing Director, Head of Global Sector Research, UBS

Agenda

- Introduction and background on the ESG Investor Briefing project; presentation of ESG value driver framework; update on committed corporate participants and institutional investors
- Corporate presentation of ESG value drivers to showcase the concept of an ESG Investor Briefing
- Corporate perspective on strategic importance and current efforts to integrate ESG information in communications with mainstream investors
- Investor perspective on material ESG information and how it can be integrated in mainstream financial analysis
- Panel discussion with questions and feedback from the audience on how to bridge the ESG communication gap between investors and corporates

