



GREEN CHEMISTRY

2:00 pm – 3:30 pm, 16 June 2012

OVERVIEW

The use of Green Chemistry can lead to advancements in innovation, spur economic development, reduce risks to human health and the environment, and deliver compelling return on investment. This seminar will educate, promote and advance the application of green chemistry for sustainable production and consumption and protection of human health and the environment. Speakers will highlight current applications of green chemistry, success stories, and new challenges. The seminar will encourage the formation of international partnerships between government, business, academia, and NGOs to advance the safe development, application, use and management of chemicals. Three concluding messages of the seminar are:

- Educating the current and next generation of business leaders on the fiscal and social value of green chemistry;
- Better organize an international network to advance the science and promote green chemistry application in business;
- Quantify and demonstrate the value of green chemistry in the business supply chain, in protecting human health, expanding jobs and reducing or eliminating threats to the environment.

PROGRAMME

Moderator:

- Mr. Heinz Leuenberger
Director, Environmental Management Branch, UNIDO

Speakers:

- Mr. Paul Anastas
Director, Center for Green Chemistry and Green Engineering, Yale University
- Mr. Neil Hawkins
Vice President of Sustainability and Environment, Health & Safety, The Dow Chemical Company
- Mr. Jorge Soto
Director of Sustainable Development, Braskem

- Ms. Bicky Corman
Deputy Associate Administrator, United States Environmental Protection Agency
- Mr. Peter White
Director of Global Sustainability, Procter and Gamble

AGENDA

- Opening remarks
- Panel presentations
- Questions and Answers

