



**Foundations for Sustainability Leadership:  
Responsible Management and Leadership Education  
14:00-17:30, 16 June 2012**

### **Overview**

Responsible management and leadership education has a crucial role in enabling leaders to embrace the challenges involved in creating a sustainable and equitable world for the future we want.

This interactive session will be orchestrated using the *collaboratory* concept introduced in the Agenda for Management Education for the World by the collaborative project 50+20. Three collaboratories will be built around key issues developed by working groups of the Principles for Responsible Management Education (PRME) initiative of the UN Global Compact:

- Anti-Corruption;
- Gender equality; and
- Poverty reduction through business actions.

The session aims at strengthening collaboration between academia and business and will work hands-on to develop pragmatic solutions for companies and academia on how to work together on key issues of the UN Global Compact. Corporate participants will have the opportunity to meet with leading management educators and researchers.

The *collaboratory* concept consists of a facilitated discussion around an issue of global relevance of members of a community (business representatives, academics and researchers, students, and thought leaders across disciplines) who meet on equal terms in order to develop a viable solution.

### **Programme**

**Moderator:** Jonas Haertle, Head, PRME Secretariat, UN Global Compact Office

**Collaboratory:** Anti-Corruption

**Facilitator:** Mark Drewell, CEO, Globally Responsible Leadership Initiative (GRLI)

- Ron Berenbeim, Senior Fellow, The Conference Board
- Ayotola Jagun, Chief Compliance Officer and Company Secretary, Oando PLC
- Matthias Kleinhempel, Professor and Director of the Center for Governance and Transparency, IAE Business School, Argentina
- Sharon Zealey, Chief Ethics and Compliance Officer, The Coca-Cola Company
- Other stakeholders

### **Collaboratory: Gender Equality**

**Facilitator:** Mary Watson, Associate Dean, The New School, New York, USA

- Rebecca Charlton, Chief Financial Officer-Nickel division, Anglo American
- Cynthia Curtis, Vice President & Chief Sustainability Officer, CA Technologies
- Patricia Flynn, Trustee Professor of Economics and Management, Bentley University, USA
- Camilla Quental, Assistant Professor, Management & Human Resources Department, Audencia Nantes Ecole de Management, France
- Other stakeholders

### **Collaboratory: Poverty Reduction through Business Actions**

**Facilitator:** Katrin Muff, Dean, Business School Lausanne, Switzerland

- Milenko Gudic, Managing Director, IMTA, CEEMAN
- Carole Parkes, Co Director Social Responsibility & Sustainability, Aston Business School
- David Pearson, Chief Sustainability Officer, Deloitte Touche Tohmatsu Limited
- Al Rosenbloom, Professor of Marketing and International Business, Brennan School of Business, Dominican University, USA
- Harald Zulauf, CEO, Media Consulta
- Other stakeholders