



Corporate Action on Biodiversity and Ecosystem Services 4:00 PM to 5:30 PM, 16 June 2012

OVERVIEW

Biodiversity is at the core of sustainable development. It underpins the goods and services that we depend on for human well-being and that support business and economies. In this respect, companies that account for the sustainable use and conservation of biodiversity and ecosystem services (BES), can develop this into a competitive advantage by managing associated risks and impacts, using resources more efficiently, and generating new opportunities. Interest from the private sector in sustainably managing and conserving BES is growing and there are various strategies, initiatives and tools that have been developed and implemented.

This session will explore how companies can integrate and build effective BES policies and practices into their business strategies, operations and throughout the value chain. Various companies that have engaged in BES action will offer perspectives and experiences on developing the business case for BES conservation, taking action, and disclosing and tracking their performance in relation to BES. In addition, discussions will touch upon what is needed to increase corporate action and leadership in BES conservation, and will serve to launch the *Framework for corporate action on BES* developed by the UNGC in partnership with IUCN.

PROGRAMME

Moderator

- Mr. David Steurman, Programme Officer, Secretariat of the Convention on Biological Diversity

Speakers

- Mr. Gerard Bos, Head Global Business and Biodiversity Programme, IUCN
- Mr. Gavin Power, Deputy Director, UN Global Compact
- Mr. Neil Hawkins, Vice President Sustainability, The Dow Chemical Company
- Mr. Duncan Pollard, Sustainability Advisor, Nestle S.A
- Mr. John Groom, Senior Advisor, Anglo American
- Mr. Atsuhisa Takahashi, Corporate Executive Advisor (Environmental Strategy), Fujitsu Limited
- Mr. Richard Burrett, Earth Capital Partners and Co-Chair of UNEP FI
- Ms. Rebeca Barbosa Knijnik, Movimento Empresarial pela Biodiversidade -MEB, Sustainability Coordinator at Suzano Papel e Celulose

AGENDA

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|----------------|---|
| 4:00 pm | Introduction and Welcome
Gerard Bos, IUCN |
| 4:07 pm | Companies/Organizations perspectives on corporate action on BES <ul style="list-style-type: none">• Presenting the business case - Mr. Atsuhisa Takahashi, Fujitsu Limited |

- Valuing Nature - Mr. Neil Hawkins, The Dow Chemical Company
- Taking action – Mr. John Groom, Anglo American ; Ms. Rebeca Knijnik, MEB
- Disclosing results – Mr. Duncan Pollard, Nestle
- Leveraging action –Mr. Richard Burrett, UNEP Financial Initiative

5 pm

Moderated panel discussion focusing on questions such as:

- After having had implemented BES actions within the company, what are the lessons learned? What works well and what did not work?
- What barriers are preventing further engagement of the private sector in BES actions? On the other hand, what enablers and policy actions are needed to increase engagement and create win-win scenarios?
- What are some of the most promising efforts/trends in BES in terms of corporate actions, and how can these be brought to scale?

5:20 pm

Conclusions

Gavin Power, UNGC



United Nations Global Compact

