



Aligning Business Practice with the Human Right to Water and Sanitation 9:00 AM to 12:30 PM, June 17

OVERVIEW

Two concurrent trends, societal expectations of business to respect human rights and corporate recognition that addressing human rights concerns is essential to manage business risks and enhance local operating conditions, have resulted in action to integrate human rights into corporate policies. In the context of water, companies are increasingly recognizing that the Human Right to Water and Sanitation (HRWS) is of utmost importance to addressing water concerns as it has implications for all aspects of a company's operations. With the official recognition of the HRWS by the UN General Assembly and the UN Human Rights Council, this has taken on a new level of prominence. Increasingly businesses are looking to understand what precisely is expected of them in the HRWS space and are taking steps to ensure their operations are not only aligned with these expectations, but that their broader corporate water stewardship strategies are underpinned by the HRWS. This session will shed light on what companies are and can be doing in practice to respect the HRWS, as well as offer a range of good practice measures companies can be taking to respect and support the right.

PROGRAMME

Moderator

- Rob Greenwood, Principal, Ross Strategic

Speakers

- Gavin Power, Head, CEO Water Mandate
- Jason Morrison, Program Director, Pacific Institute and Technical Director, CEO Water Mandate
- Robert ter Kuile, Senior Director, Environmental Sustainability, PepsiCo International
- Shama Perveen, Research Scientist, Columbia Earth Institute
- Chris Jochnick, Director, Private Sector Department, Oxfam America
- Danielle Morley, Executive Secretary, Water Action Network
- Kenza Kaouakib-Robinson, Secretary, UN-Water
- Christian Frutiger, Deputy Head of Global Public Affairs, Nestlé
- Ursula Wynhoven, General Counsel, UN Global compact

AGENDA

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| 9:00am-9:20am | Welcoming Remarks: Overview of the CEO Water Mandate and the general background, context, and objectives for Rio +20 |
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9:20am–9:35am	Overview of the CEO Water Mandate water and human rights workstream: Context and projects to date
9:35am-10:05am	Corporate Water Stewardship and the Human Right to Water and Sanitation: PepsiCo’s experience integrating the HRWS within its broader corporate water stewardship strategies and programs
10:05am –10:30am	Discussion, Question and Answers
10:30am–11:00am	Coffee/Tea Break
11:00am–11:20am	Overview of societal expectations of business in relation to the Human Right to Water and Sanitation: A focus on preliminary findings of the Mandate’s work to understand and elucidate expectations of business from the community to international levels
11:20am–12:20pm	Multi-stakeholder discussion panel focusing on: <ul style="list-style-type: none"> ▪ Can clear lines be drawn to distinguish baseline minimum expectations from aspirational practice? ▪ What are some of the practical barriers companies face when striving to address societal expectations regarding the HRWS? ▪ What is the role for companies in moving beyond “respect” of the HRWS toward supporting fulfillment of the right?
12:20pm–12:30pm	Session Wrap-Up and Conclusions



The CEO Water Mandate