



A CHANGING WORLD: BUSINESS AS UNUSUAL

9:00 am - 12.30 am, 17 June 2012

OVERVIEW

Business as usual is not enough to achieve corporate sustainability. It is clear that if corporate sustainability is to be achieved, business innovation is required. This meeting will include speakers from business and civil society from the Asia-Pacific region, who will discuss 'unusual' business practices, i.e. innovative business solutions to address the social and environmental challenges of the 21st Century. Speakers will also discuss the different elements which constitute an enabling environment for corporate sustainability, the motivations for business innovation and the difficulties they face. Discussants and guests are invited to explore the roles of TNCs, SMEs, government, NGOs and consumers in promoting responsible business as well as the effect globalization has had on these different actors in achieving sustainability.

PROGRAMME

Opening remarks

- Mr. Fasihul Karim Siddiqi
Secretary, Global Compact Network Pakistan
- Mr. Marc Proksch
Chief, Private Sector and Development Section, UNESCAP

Plenary Discussion 1

Moderator:

- Mr. Marc Proksch
Chief, Private Sector and Development Section, UNESCAP

Speakers:

- Mr. Parvez Ghias
CEO, Toyota-Indus Motor Company
- Mr. Sudhir Sinha
Country Head – CSR & R&R, ArcelorMittal India Ltd

- Ms. Margareta Wahlström
Special Representative of the Secretary-General for Disaster Risk Reduction, UNISDR
- Mr. Kevin Whitcraft
CEO, RMA Group Thailand

Plenary Discussion 2

Moderator:

- Mr. Fasihul Karim Siddiqi
Secretary of Global Compact Network Pakistan

Speakers:

- Mr. Haji Mohammad Javed
President, Employers Federation of Pakistan
- Ambassador Chul-ki Ju
Secretary General, Global Compact Network Korea
- Dr. Atiur Rahman
Governor, Bangladesh Bank
- Mr. Raza Haroon
Minister for Information Technology, province of Sindh, Pakistan
- Mr. Khuong Doan Duy
Director General of the Office for Business Sustainable Development (SDforB), Vietnam Chamber of Commerce and Industry (VCCI)

Closing Remarks:

- Mr. Khuong Doan Duy
Director General of the Office for Business Sustainable Development (SDforB), Vietnam Chamber of Commerce and Industry (VCCI)
- Ms. Shahamin Zaman
Representative, Global Compact Network Bangladesh

AGENDA

QUESTIONS FOR PLENARY 1 & 2

- Can hybrid businesses deliver more long-lasting solutions to local social and environmental problems?
- How can true corporate sustainability be achieved? What kind of enabling environment is needed for promoting responsible businesses?
- What are the challenges and opportunities for corporate sustainability because of globalization?

- How can TNCs maintain and enforce their CSR policies and standards throughout their global supply chains in a competitive environment?
- What is the role of the government, consumers and NGOs in promoting and facilitating responsible businesses?
- How can governments use CSR as a component of their national competitiveness strategies to compete for “quality” foreign investment and to position their exports globally?
- How can business, government and NGOs effectively work together for corporate sustainability? What are the challenges to forming partnerships? What lessons can be learnt from the past to improve future collaboration?
- What motivates companies to adopt a hybrid business model? What has been the impact?
- What are the challenges and how are they avoided?
- What have been the lessons learnt?

HOST:



**Global Compact Network
Pakistan**

CO-ORGANIZERS:



**Global Compact Network
Bangladesh**



**Global Compact Network
Vietnam**