



THE ROLE OF LOCAL NETWORKS FOR SUSTAINABLE DEVELOPMENT IN EMERGING DEMOCRACIES

9:00 am – 10:30 am, 17 June 2012

OVERVIEW

A single company is not enough to achieve sustainable development, but can be an active participant in the process. Sustainability hubs are management models that develop an enabling environment, enhancing companies' collaboration, communication and interaction on the issue of sustainable development. The meeting will present two successful approaches at local level – in emerging and/or developed democracies, demonstrating the experience of business-led networks, where companies actively engage with each other in collective action for catalytic change. The discussion will map out the different paths for companies and local networks on the road to sustainable development.

PROGRAMME

Moderator:

- Mr. Stefano Gardi
Sustainable Development Director, Italcementi Group

Speakers:

- Ms. Marina Stefanova
Executive director, Global Compact Network Bulgaria
- Ms. Jessica Scholl
Programme Manager, Global Compact Network UK, IBLF LN UK
- Mr. Samuil Simeonov
Programme Manager “Corporate Responsibility”, Bertelsmann Stiftung
- Mr. Andrew Cave
Chairman, Global Compact Network UK; Head of Sustainability, RBS, United Kingdom

AGENDA

Part I: Presentations

I. SUSTAINABILITY HUB MANAGEMENT MODEL IN EMERGING DEMOCRACIES: Bulgarian LN best practice

1. **Theoretical model** - how to develop an enabling environment, enhancing companies' collaboration, communication and interaction on the issue of sustainable development in emerging democracies?
2. **Presentation of best practice examples**
 - Joint MA program in CSR financial management (education and SD);
 - Stakeholder discussion on the European funding, state priorities and Enterprise 2020 (policy dialogue and SD);
 - Shared supply chain management models to foster SD (business and SD);
 - Drafting industrial branch standards on SD (e.g. in mining and geology)

II. MANAGEMENT MODEL IN DEVELOPED DEMOCRACIES : English LN best practice

1. **Theoretical model** - How to develop an enabling environment, enhancing companies' collaboration, communication and interaction on the issue of sustainable development in developed democracies?
2. **Presentation of best practice examples:**
 - **Quarterly Meeting on anti-corruption and the UK Bribery Act 2010 (multi-stakeholder policy dialogue and government involvement)**
 - **Quarterly Meeting on the Transition to a Low Carbon Economy (civil society platform, policy dialogue and sustainable development).**

III. BUSINESS-DRIVEN NETWORKS FOR COLLECTIVE ACTION AND POLICY DIALOGUE - the example of the UN Global Compact Local Networks; how companies of the LNs can build and develop collective position and plan for local action.

Part II: Discussion “Meaning and utility of Sustainability Hubs” – the participants will be provoked to discuss what is the profit for companies to be involved in LNs and what is their role as representatives of business at national level



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