



PRME Principles for Responsible
Management Education

GLOBAL FORUM
for Responsible Management Education

Session 3: Innovation in Practice: Integrating (Corporate) Sustainability into Education, Research, Business Models, and Campus Life

14:00-17:00, 15 June 2012

Alhambra 1 and 2

Overview

Once a Higher Education Institution (HEI) starts to integrate the values of the UN Global Compact and PRME, challenges and opportunities arise around how to adapt its core business model, teaching methods, research and campus practices. This session will highlight inspirational examples as well as resources and tools for successful implementation of the Principles.

Programme

14:00-14:10 **Presentation of the *Inspirational Guide for the Implementation of PRME***

14:10-15:00 **Panel Discussion**

Moderator: Enase Okonedo, Dean, Lagos Business School, Pan-African University, Nigeria
Chairperson of Board, African Association of Business Schools (AABS)

- Kai Hockerts, Academic Director of Responsible Management Education, Copenhagen Business School (CBS), Denmark
- Roger Huang, Interim Dean, Mendoza College of Business, University of Notre Dame, USA
- Mitch Leventhal, Vice-Chancellor, Global Affairs, State University of New York (SUNY), USA
- Marcelo Paladino, Dean, IAE Business School, Argentina
- Stephen Yong-Seung Park, Director, Institute for Peace through Commerce, Kyung Hee University School of Management, Korea

15:00-15:30 **Coffee Break & Networking**

15:30-16:30 **Table Discussion**

Topics to be discussed will revolve around the main questions: *What are the challenges, opportunities, and successes by individual schools to (further) implement responsible management education? How can PRME help in this process?*

Sample discussion questions include:

- What are the solutions/activities that individual schools have used (or can use) to implement responsible management education?
- What assets, leverage points, and capabilities of PRME and other partnerships and actors (e.g. governments, companies, others) can be tapped?
- What action plans are you prepared to take as an individual, in your organization, and what could PRME do to support your initiative?

16:30-17:00 **Presentation of Outcomes of Table Discussion**

