



INTEGRATED REPORTING AND INNOVATION: COMMUNICATING IN THE 21ST CENTURY

11:00-12:30, 17 June 2012

OVERVIEW

Integrated Reporting is transforming the way that companies understand, manage and report on their strategy and performance, shaping the future of corporate reporting. At the same time, companies are finding innovative ways to engage with stakeholders, in particular moving beyond hard copy reports to more interactive, real-time and targeted communications. This session will look at innovation in the reporting landscape, provide practical insights from leading companies and investors on what good integrated reporting looks like and examples of different approaches to communicate effectively with stakeholders.

PROGRAMME

Moderator:

- Jessica Fries, Director, PwC and Director of the Board, IIRC

Speakers:

- Paul Druckman, CEO, International Integrated Reporting Council
- Susanne Stormer, Vice President of Corporate Sustainability, Novo Nordisk
- Claudia Kruse, Head of Governance and Sustainability, APG Investments
- Andrew Cave, Head of Sustainability, RBS

Roundtable discussions co-facilitated by the International Integrated Reporting Council and members of the UN Global Compact UK Network.

AGENDA

- Opening remarks: Jessica Fries, Moderator
- Towards a global Integrated Reporting framework: Paul Druckman, CEO, IIRC
- The Integrated Reporting Journey: roundtable discussions (including worked examples)
- Investor presentation: Claudia Kruse, Head of Corporate Governance, APG Investments
- Q&A: picking up themes from roundtable discussions (moderated by Jessica Fries)
- Conclusions and closing comments: Paul Druckman, CEO, IIRC

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Global Compact Network
United Kingdom