



## **A Framework for Action: Social Enterprise & Impact Investing** **14:00-17:30, 17 June 2012**

### **Overview**

This session will launch the joint United Nations Global Compact and The Rockefeller Foundation “Framework for Action” designed to assist corporations, investors and policy makers to better understand how they may engage with the rapidly evolving social enterprise sector. Discussions will focus on how directing capital to social enterprise or reshaping business activities to be more inclusive can allow investors and companies to achieve financial returns and reach new growth markets while simultaneously fostering socially beneficial impacts. The session will also feature discussion on how policy can create more enabling spaces for private sector participation. Panelists will showcase the rationale, strategic considerations and specific approaches - such as investment, incubation, partnerships, value chain realignment and policy development - for a range of stakeholders to engage with social enterprise.

### **Programme**

#### **14:00-14:30 LAUNCH: “FRAMEWORK FOR ACTION: SOCIAL ENTERPRISE & IMPACT INVESTING”**

Speakers will introduce the newly developed “Framework for Action: Social Enterprise & Impact Investing”, explain its relevance to the global sustainable development agenda, and go on to discuss how impact investing and social enterprise development can be an innovative vehicle to promote equitable growth.

#### **Speakers:**

- Dr. Judith Rodin, President, Rockefeller Foundation
- Mr. Georg Kell, Executive Director, United Nations Global Compact

#### **14:35-15:25 CORPORATE ENGAGEMENT PANEL**

The discussion will focus on understanding how great the strategic opportunities are in social enterprise, where funding for investments and projects can come from, as well the extent to which corporations should foster greater inter-company and intra-company collaboration to engage with the space. Panelists will discuss their diverse experiences of investing in “base of the pyramid” markets, ranging from creating new product offerings and distribution channels to investing in social enterprise funds.

#### **Moderator:**

- Mr. Mark Kramer, Managing Director, FSG Social Impact Advisors

#### **Speakers:**

- Mr. Anuj Mehra, Managing Director, Mahindra & Mahindra
- Mr. José Neto, Sales Development Manager, Nestlé Brazil

- Dr. Min Jeong Kang, Director, SK Research Institute, SK Group
- Mr. Nadeem Hussain, Founder, President and CEO, Tameer Microfinance Bank

### **15:40-16:30**                    **INVESTOR ENGAGEMENT PANEL**

The discussion will focus on where the greatest investment opportunities may be in future and the potential to increase institutional investor interest in the space, and industry level initiatives needed to further strengthen the investing environment. Panelists will provide opinions from the perspective of social investors, commercial investors and development banks.

#### **Moderator:**

- Ms. Barbara Krumsiek, Chair, President and CEO of Calvert Investments, Inc.

#### **Speakers:**

- Ms. Ana Gabriela Torrez Aliaga, Senior Specialist, Inter-American Development Bank
- Mr. Ingo Weber, Investment Committee Member, Leapfrog Investments
- Mr. Mohan Ranbaore, Co-Founder and Executive Director, Waterlife India
- Mr. Jean-Philippe de Schrevel, CEO, Bamboo Finance

### **16:35-17:15**                    **POLICY ENGAGEMENT PANEL**

The discussion will focus on what entrepreneurs, investors and corporations would like to see from policy makers in terms of creating a more robust and attractive investing and operating environment for market-based social initiatives. Moreover, panelists will also provide ideas on how government policy can promote social innovation.

#### **Moderator:**

- Mr. Ben Thornley, Director, InSight, Pacific Community Ventures

#### **Speakers:**

- Mr. Suraj Wahab, Founder and CEO, Toyola
- Mr. Doug Peterson, CEO, Vayugrid

