



SUSTAINING LIFE ON EARTH: INNOVATIVE PUBLIC-PRIVATE PARTNERSHIPS FOR COMBATING BIODIVERSITY AND ECOSYSTEM SERVICES LOSS

14:00 – 15:45 PM, 17 JUNE 2012

OVERVIEW

Biodiversity as defined as the variety of ecosystems, species and genes as well as natural capital and ecosystem services and its increasing loss threatens the well being of Mother Earth and our own well-being. All companies affect ecosystems and are dependent on functioning ecosystems to thrive in competitive markets for which Government plays an integral role in creating an enabling environment in partnership with civil society for business-conservation collaboration. Biodiversity and ecosystem-related risks and opportunities of investment and supply chains, will continue to evolve as an increasingly important valuation method in day-to-day operations and long-term strategy of businesses. The interconnectedness of business and its impact spheres is complex. Businesses have a direct impact on biodiversity and ecosystem services (BES); Businesses depend on healthy BES and businesses finance economic activity. This session will highlight how businesses are mitigating and offsetting their impacts on biodiversity and consequently contributing to nature conservation through innovative partnerships with the United Nations, Government and Civil Society.

PROGRAMME

Moderator

- Dr. Yilmaz Arguden, Global Compact Local Network Turkiye Representative and Chairman of ARGE Consulting

Speakers:

- Mr. Maurice Bernard, Director of Sustainable Development, French Development Agency (AFD)
- Mr. Baris Bora, Director of Environmental Management, ICDAS
- Mr. Aykan Gulden, Corporate Affairs Manager, Coca-Cola Icecek A.S
- Mr. Richard Howitt MEP, European Parliament Member, European Parliament Rapporteur on Corporate Social Responsibility,
- Mr. Mustafa Ilgun, Corporate Communications Director, Anadolu Efes
- Ms. Hale Altan Ocakverdi, Deputy Secretary General, Turkish Business and Industry Association (TUSIAD)
- Ms. Ela Yilmaz, Environmental Supervisor, Ford Otomotiv Sanayi A.S (Ford Otosan)

AGENDA

14:00-14:05 **Welcome** by Ms. Deniz Ozturk, Turkey Representative, United Nations Global Compact Office

- 14:05-14:15 **“How can businesses engage in partnerships to combat biodiversity and ecosystem services loss – what works and what does not?”**- Dr. Yilmaz Arguden, Global Compact Local Network Turkiye Representative and Chairman of ARGE Consulting
- 14:15-14:25 **“Can instruments, tools and approaches of Governments be of added value and how can they be adapted to the specific needs of business?”** Mr. Richard Howitt, Member of the European Parliament, European Parliament Rapporteur on Corporate Social Responsibility
- 14:25-14:35 **“How can development agencies also engage in innovative partnerships?”** Mr. Maurice Bernard, Director of Sustainable Development, French Development Agency (AFD)
- 14:35-14:45 **“How businesses are mitigating and offsetting their impacts on biodiversity- experiences of Anadolu Efes”**- Mr. Mustafa Ilgun, Corporate Communications Director, Anadolu Efes
- 14:45-14:50 Panel Transition
- 14:50-14:55 **“What examples from Turkey on this topic can go to scale? What different industry examples do we have?”**- Dr. Yilmaz Arguden, Global Compact Local Network Turkey Representative and Chairman of ARGE Consulting
- 14:55-15:05 **“Perspectives from the Steel Industry- experiences of İÇDAS”**- Mr. Baris Bora, Director of Environmental Management, İÇDAS Çelik Enerji Tersane ve Ulasim Sanayi A.S (İCDAS)
- 15:05-15:15 **“Perspectives from the Automotive Industry-experiences of Ford Otosan”**- Ms. Ela Yilmaz, Environmental Supervisor, Ford Otomotiv Sanayi A.S (Ford Otosan)
- 15:15-15:25 **“How to engage employees in this process?”** – Mr. Aykan Gulden, Corporate Affairs Manager, Coca-Cola İçecek, A.S
- 15:25-15:35 **“What is the 2050 Vision Strategy of Turkey? What role does Business and Industry play here?”**- experiences from the Turkish Business and Industry Association (Tusiad), Deputy Secretary General, TUSIAD
- 15:35-15:45 Closing Remarks & Wrap Up



Global Compact Network
Turkey