



inspire invest innovate

June 17, 2012

9.00-10.30

Opening Panel: The Business Case for the Green Economy

Thought leaders from government, financial institutions and companies will offer insight and vision on the business case for action as well as the opportunities and challenges of financing the transition to a Green Economy in the context of sustainable development and poverty alleviation.

Opening remarks: **Georg Kell, Executive Director, United Nations Global Compact**

Moderator: **Mark Lee, Executive Director, SustainAbility**

Panelists:

- **Achim Steiner, Executive Director, United Nations Environment Programme (UNEP)**
- **Jochen Zeitz, CEO Sport & Lifestyle Division, CSO of PPR and Chairman of the Board of PUMA**
- **Barbara Krumsiek, CEO, Calvert Investments; Co-Chair, UNEP Finance Initiative (UNEP FI)**
- **Barbara Kux, Member of the Managing Board and Chief Sustainability Officer, Siemens AG**
- **Secretary Lucille Sering, Vice-Chair Climate Change Commission, Philippines**

This session will be underpinned by UNEP's publication: *Sustainable Return on Investment: The Business Case for a Green Economy*.

11:00-12:30

Session 2: Green Gold - Financing the Green Economy

How does the finance sector support green business and industry? What role does the finance sector play in catalyzing a corporate transition to the Green Economy? The session will be underpinned by the finance chapter from the Green Economy Report.

Moderator: **Nick Nuttall, Spokesperson, UNEP**

Panelists:

- **Roberto Damas, Head of Environmental and Social Risk, IBBA**
- **Eugenio Velasques, Executive Director and Head of Microinsurance, Bradesco Seguros**
- **Claudia Melo, Client Manager for the Public Sector, Swiss Re**
- **Steve Waygood, Head of Sustainability Research and Engagement**
- **Karin Ireton, Director of Group Sustainability, Standard Bank (tbc)**

14:00-15:30

Sessions in Parallel: Business for Change and Cities

1. The Resource Efficiency Revolution: Decoupling for Change

Progress achieved until today and existing challenges for the transformation to a low carbon economy will be discussed from the perspective of the manufacturing sector, including small and medium enterprises.

Moderator: **Sylvie Lemmet, Director, Division of Technology, Industry & Economics, UNEP**

Panelists:

- **Dimitri Piskounov, Managing Director, Programme Development and Technical Cooperation Division, United National Industrial Development Organization**
- **Yoon Seung-joon, President, Korea Environmental Industry and Technology Institute**
- **César Barahona, President, RECPnet; Director, National Cleaner Production Centre, Nicaragua**
- **Martin Geiger, Head of Sustainability, Deutsche Investitions, Germany**
- **Marcelo Cardoso, Executive Vice President, Natura, Brazil (tbc)**

(Agenda of May 16th)

The Business Case for the Green Economy

Venue: Hotel Windsor Barra, Avenida Lucio Costa,
2630 - Barra da Tijuca, Rio de Janeiro, Brazil

2. The Path to Resource Efficient Cities: Innovation in Action

Looking particularly at the building, transport, waste and water sectors, the session will discuss the market potential and constraints of current building and city designs, explore policy trends and financing opportunities for innovative city and building design, and advocate the use of common tools to better use environmental data to better measure city impact on environmental sustainability.

Moderator: **Arab Hoballah, Chief, Sustainable Consumption and Production Branch, DTIE UNEP**

Keynote presentation by **David Miller, former Mayor of Toronto, former C40 Chair.**

Panelists:

- **Marcelo Takaoka, President, Brazil Sustainable Construction Council; Chair, UNEP Sustainable Building and Climate Initiative**
- **Raf Tuts, Coordinator, Urban Planning and Design Branch, UN HABITAT**
- **Martin Powell, Head of Urban Development, Siemens Global Cities Centre of Competence**
- **Maria Atkinson, Global Head of Sustainability, Lend Lease**

16.00-17.30

Sessions in Parallel: Rethinking Food and Stepping Up Sustainable Finance

1. Secure Food Systems, Drivers for a Sustainable Tomorrow

Food, food systems and food insecurity: this session hopes to identify key areas in which business and industry can support systemic change to more sustainable food systems in a world in which there will be many more mouths to feed.

Moderator: **Arab Hoballah, Chief, Sustainable Consumption and Production Branch, DTIE UNEP**

Keynote Presentation by **Ashok Khosla, Chairman, Development Alternatives, India**

Panelists:

- **Liz Goodwin, CEO, Waste Recycling and Action Programme, United Kingdom**
- **Guy Hogge, Global Sustainability, Louis Dreyfus Commodities, Switzerland**
- **Alexandre Meybeck, Agriculture Department, United Nations Food and Agricultural Organization**
- **Duncan Pollard, Sustainability Advisor, Nestle**
- **Gail Klintworth, Chief Sustainability Officer, Unilever**

2. From 1992 to 2012 – 20 years of sustainability mainstreaming in the finance sector

This session will highlight progress and trends in embedding sustainability issues into financial institutions' daily business and operations, fundamental to delivering a truly 'green' economy. It will assess the past 20 years and evaluate challenges going forward, focusing especially on policy developments and needs in the context of Rio+20 and building on UNEP FI's Position Paper on the Conference.

Moderator: **Sylvie Lemmet, Director, Division of Technology, Industry & Economics, UNEP**

Introduction: **Richard Burrett, Partner, Earth Capital Partners; Co-Chair, UNEP FI**

Panelists:

- **Yuan Wang, Chief Economist and Director of Corporate and Social Responsibility Division, China Development Bank**
- **Ludger Arnoldussen, Member of the Board of Management, Munich Re**
- **David Pitt Watson, Chairman, Hermes Focus Asset Management**

(Agenda of May 16th)